



“These Are the Days - Celebrating a Zambian Filmmaker”

18 – 22 September 2018
Kitwe Little Theatre

FLAVA FM AND SOTAMBE DFAF INTRODUCING A NEW WINNING CATEGORY FOR FILM FESTIVAL 2018

28 August 2018, Kitwe

Flava FM, the most popular radio station on the Copperbelt started airing its programmes in 2008. The station aims to develop the youth with emphasis on promoting good cultural values and plays a pivotal role in the reconstruction of the Copperbelt, once the economic hub of Zambia.

Flava FM has been an official media partner for the SOTAMBE Documentary Film and Arts Festival (SOTAMBE DFAF) since its first edition in 2014, strengthening its Corporate Social Responsibility and interest in the current development in the Zambian Film Industry.

„We are very happy to formalize our long relationship with Flava FM by signing of Memorandum of Understanding that will take care of our continued partnership,” said Daniel Mwale, director of SOTAMBE DFAF highlighting the fact that the MoU has been signed to deepen the relationship of the two institutions.



Flava FM Outdoor Broadcasting Unit during the SOTAMBE DFAF 2017. From the left: Daniel Mwale (SOTAMBE DFAF Director), Mwiika Malindina (PR Manager, MultiChoice Zambia), Martina Mwanza (SOTAMBE DFAF Director), Chishala Chitoshi (FM Station Manager).

In addition, the both institutions agreed in the MoU to introduce a new winning category of the SOTAMBE Film Festival called **Flava FM award for the Best use of Music in Film**. The award will focus not only on the selection of right tracks but also the use of appropriate sound effects to underline the mood and the story of the movie.

“Dream Chasers Never Sleep.”

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Chishala Chitoshi, Flava FM CEO and former student of a film school is excited with such development. „*We are honoured to partner with SOTAMBE Film Festival for 4 years in a row and we are happy to be associated with the SOTAMBE Brand because of its consistent delivery and commitment to promoting and improving the arts in Zambia. This award is and exciting prospect for Flava FM as well as filmmakers.*”

“*Sound is extremely important component in storytelling,*” said Martina Mwanza, SOTAMBE DFAF Director. “*And we are hoping that this award will contribute to the improvement in standards of local filmmaking, especially in terms of the use of sound effects and music.*”

Alongside with the Flava FM award for the Best use of Music in Film, the SOTAMBE Film Festival is awarding submitted movies in the following categories: (i) The Best Documentary, (ii) The Best Feature Film, (iii) The Best Short Film, (iv) The Best TV series, (v) The SOTAMBE DFAF Award for the Upcoming Filmmaker and newly introducing and international category; (vi) The Best International Submission.

SOTAMBE DFAF 2018 will that will take place in period 18 – 22 September 2018 at the Kitwe Little Theatre, Kitwe. It is a 5th edition of the SOTAMBE DFAF organised under the theme “*These are the Days – Celebrating a Zambian Filmmaker*” and the organisers have prepared lots of local and international screenings and rich additional programmes for schools, filmmakers and general public. Filmmakers can expect five days of exciting VIP discussions with renowned filmmaking gurus, filmmaking workshops and more networking opportunities. For detailed programme see <https://sotambe.org/programme-2018>

SOTAMBE DFAF, a company limited by guarantee, was established in 2014. Its aim is to educate and raise awareness of social issues through film and arts. The organisation serves as a platform for:

- Learning institutions that want to use documentaries, arts and panel discussions as a new and advanced method of learning.
- Local filmmakers and artists looking to showcase their projects, share ideas and inspire others.
- Capacity building for the filmmaking industry through filmmaking workshops.

FLAVA FM, is a station that speaks the Copperbelt language! The Copperbelt is a very unique place indeed and it is essential for any station in this region to speak the language of the people. Flava FM is a preferred business partner for most individuals and business houses for it has proved to be a conduit between them and potential clients. That is why their slogan is ‘the heart and soul of the Copperbelt. Flava FM 87.7 has a presence on Facebook, Twitter and Google plus. Their strong social media platform has made Flava FM one of the most listened to radio station in the diaspora and other parts of Zambia.

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